

ACCOUNTING & FINANCIAL OUTSOURCING



From chaos to insights –

The fusion of collaborative technology, outsourced accounting, and financial solutions.

DEANDORTON

DEAN DORTON ALLEN FORD, PLLC

Why outsource?

Chief executives and financial managers are working to expand and develop their business and improve profitability. They need to focus on the core business processes that are critical to the success of their enterprise (e.g., marketing, customer service, strategy, managing employee performance, skills development, etc.). They, like you, are frustrated with:

- 1 Turnover in Accounting Staff**
They struggle to find, train and retain adequate accounting staff.
- 2 Untimely or Ambiguous Financial Information**
Financial information is not available in a timely manner or presented in an understandable way. There is a lack of trust that "the numbers are right." There is higher risk from lack of internal controls due to little segregation of duties.
- 3 Too Much Time and Resources spent on Accounting Transactions**
Inefficient processes cause them to spend time on backoffice accounting work that should be spent on more productive initiatives.
- 4 Constantly Outgrowing Systems**
They are using systems that are outgrown quickly and/or require regular investments in hardware, software and technical skills.

So you can focus on the things that matter



Outsourcing your accounting and financial functions will give you time to focus on what is important to your success: marketing, customers, strategy, employee performance, innovation, and other critical core business processes. For an affordable and fixed monthly fee, you can have the confidence that an experienced professional is overseeing, protecting, and improving the financial side of operations. You no longer have to worry about accounting personnel resigning or going on extended leave.

Your financial system should act like a navigation system for your business. It should help you know where you are, where you are going, and when you will get there. Through a next-generation cloud-based system, key business information is available to you anytime, anywhere. You will have improved visibility into an organization's performance via real-time dashboards and timely monthly financial packages, giving you a better understanding of the financial side of the business with fewer surprises and greater control of cash flow.

Our Services

DESIGN AND IMPLEMENTATION OF WORKFLOW AUTOMATION

Leveraging cloud-based accounting solutions integrated with other key business applications to reduce time and costs involved in accounting operations.

TRANSACTION PROCESSING/ BACKOFFICE ACCOUNTING

We handle the work using standardized paperless processes for accounts payable, employee expense reports, billing and receivables, payroll, deposits, bank reconciliations and other accounting processes.

REAL-TIME FINANCIAL REPORTING

Access to your financial information via any internet connection including dashboards, account reconciliations and timely monthly financial reporting with variances to budget and prior year results.

OUTSOURCED CFO

Interpret financial information, profitability analysis, budgeting, cash flow forecasts, business planning, banking relationships, and adapting business processes to changes in the business.

We provide accounting and financial services in a cost-effective and scalable way by augmenting your current team or by acting as your entire accounting department — for a predictable and affordable fixed monthly fee.

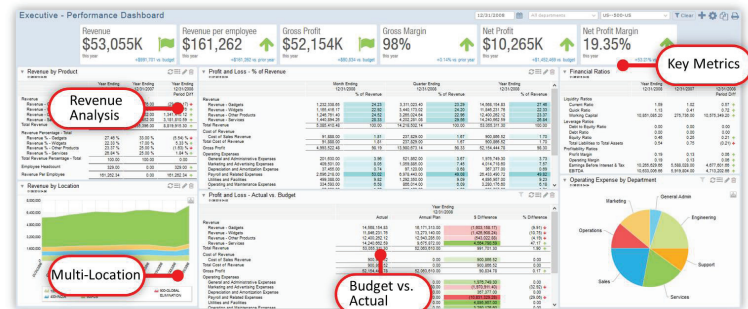
Our Process

Our process begins with an **Initial Exploration** at no cost and no obligation to you. Through a short question and answer process, we will determine if your organization fits the solution bundle.

Then, through our **Discovery and Assessment** stage, we will complete an on-site assessment to understand your current workflow and develop our recommendations.

Following the second phase, our team will begin **Implementation** of the cloud-based accounting tools including set-up and configuration, data conversion, systems integration, training, workflow automation, and designing management's dashboards and the monthly reporting package.

Example: Customizable Dashboard



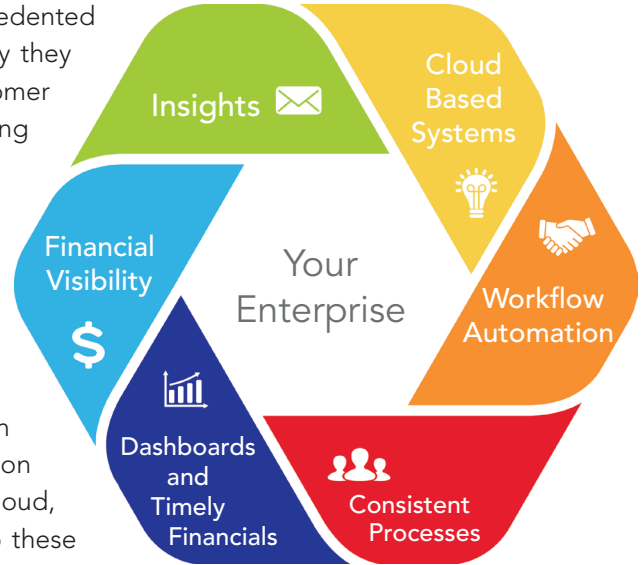
The final step is to **Launch Your Outsourced Accounting and Financial Solutions!**

Daily, weekly, and monthly processes will be in clear, repeatable workflows with greater visibility into performance and insight into the stories "the numbers" are telling you about your organization.

Catalyst to Innovation

Businesses of all sizes and across nearly every industry are facing unprecedented challenges which are forcing them to fundamentally change the way they operate. These challenges include escalating competition, rising customer expectations, recruiting and retaining skilled employees and complying to increasingly complex government regulations.

As a result of these challenges, success will come to those that innovate! Organizations of all sizes must adapt and innovate. This includes adopting more robust financial management systems that enable them to better monitor their performance on an ongoing basis so they can react effectively to rapidly changing market dynamics. Fortunately, for an affordable fixed monthly fee, Dean Dorton Accounting & Financial Outsourcing offers the next generation of financial management solutions and expertise delivered via the cloud, enabling a growing number of businesses of all sizes to respond to these challenges.



Get Started

Complimentary Initial Consultation

Receive a complimentary initial consultation regarding your accounting and finance functions by our team.

Contact your Dean Dorton advisor or Jason Miller for more information.

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