Key Manufacturing Risks & Opportunities

Tackling the challenges of 2023 begins with first understanding them.

Risk	Description
Supply Chain Constraints Parts/materials difficult to find/long lead times.	 Acquire logistics companies or develop in-house logistics operations. Greater supply chain visibility and higher quality as well as reducing shipping costs and time due to more streamlined logistics networks Consider new suppliers and sourcing options Relationship management
Attracting & Retaining Quality Workforce Labor challenges experienced through a shrinking pool of applicants, aging workforce and shortage of highly skilled workers.	 More favorable working conditions including pay increases and flexible work arrangements Diversity, Equity & Inclusion (DEI) approach to attract more women and racially and ethnically diverse groups Manufacturing companies today have a hard time finding employees who will show up and be on time for work and stick with their jobs Considerable void when it comes to skills and experience - Manufacturing focused subjects are being well promoted and taught
Cyber Security Rise in cyber security incidents across manufacturing companies.	 Potential effects of a network infiltration include shut down of operations, theft of sensitive customer information, or theft of sensitive banking information Education of employees of potential phishing schemes is paramount to a successful cyber security campaign
Technology Technology continues to evolve with endless possibilities.	 Take ERP to the Cloud Data analysis predictive maintenance and use of data analysis to identify anomalies in equipment performance Data decision making around sourcing, production, fulfillment, cost reduction. Controls around Artificial Intelligence Autonomous vehicles in warehouses to move materials and product Robots will change the economics of manufacturing with less time focused on low cost labor positions
Environmental, Social, Governance (ESG) A sustainability mind-set becomes more of a focal point.	 Complete visibility throughout supply chain for own compliance and that of their suppliers Manage waste Increase supplier diversity Smart buildings Electrifying fleets
Product as a Service (PaaS) Diversifying revenue sources has become more important in establishing an indefinite future.	 Manufactures lease equipment to customers and offer a list of subscription based value- added services Collect equipment usage data from customers
Inflation Manufactures have to integrate higher priced materials into budget and determine how much to increase prices to customers to absorb these cost increases.	 Producer price inflation for goods other than food and energy slowed to an annualized 4.2% in the three months ending in December 2022 from 11.5% in the three months ending in April 2022. (Reuters) Manufacturing payrolls increased at an annualized rate of 1.6% in the three months ending in December, down from annualized growth of 5.5% in the three months ending in April. (Reuters)
Possible Recession	
Managing through a potential slowdown in the economy will be a focal point of 2023.	• Sixty-two percent of manufacturers expect the U.S. economy to enter a recession in 2023, according to a survey conducted by the National Association of Manufacturers

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