

Dean Dorton Sponsoring Derby Contender “Tax”



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Dean Dorton is excited to announce that we will sponsor Kentucky Derby contender, [Tax](#), in all three races of the Triple Crown!

Tax recently won the Withers Stake after a third-place finish in the Remsen Stakes at Aqueduct. Tax's road to the Kentucky Derby includes placing second at Churchill Downs in September 2018 and breaking his maiden at Keeneland in his second start in October 2018. Tax is ridden by jockey Junior Alvarado, trained by Danny Gargan, and owned by R. A. Hill Stable, Reeves Thoroughbred Racing, Hugh Lynch, and Corms Racing Stable's.

Patti Reeves (Reeves Thoroughbred Racing) is a longtime acquaintance of Donna Logsdon, one of our team members. When Donna and Patti reconnected recently, Patti learned Donna worked for a CPA firm, so of course the sponsorship came as a natural fit.



David Bundy, Dean Dorton President & CEO

“This is a great opportunity to promote the Dean Dorton brand and our deeply rooted history of serving equine clients on one of the world's biggest and most historic stages. Given the excitement due to our recent expansions into new markets and new services and the resulting momentum those expansions have created, we planned to launch a new logo and branding this summer. But when Patti approached us with this opportunity we couldn't resist bringing all these elements together. The circumstances of a horse named Tax and Patti's personal relationship with Donna make this such a special moment for us as firm.”

The new modern logo demonstrates the firm's commitment to deliver excellent quality services while continuously innovating in order to help their clients succeed. The firm has altered their logo to reflect who they are today and to symbolize their dynamic future. The new logo will be seen on jockey Junior Alvarado's pants, silks and boots.

“The Triple Crown represents quality of the highest level so it's an ideal fit for our company. We look forward to seeing Tax and Dean Dorton on the track and hopefully in the Winner's Circle on May 4,” Bundy continued.

“There isn't a better fit for a horse named Tax,” said Patti Reeves, co-owner of Tax with her husband Dean. Reeves Thoroughbred Racing brought Derby contender Mucho Macho Man to the stage who placed third in the 2011 Kentucky Derby and went on win the 2013 Breeders' Cup Classic.

About Dean Dorton Equine

Dean Dorton has provided extensive accounting, tax, and business consulting services to the equine industry since 1979. The firm has developed a world class team of equine industry leaders with international breadth that honors the history and tradition of the sport. The team is led by [Jen Shah, Director of Tax Services](#), who personally provides strategic tax compliance and operational services. Shah often presents at the annual National Thoroughbred OwnerView Conference and other industry events throughout the year. Dean Dorton's equine practice serves clients who are involved in a variety of equine industry operations including breeding and boarding farms, racing stables, performance horse operations, equine veterinary firms, equine auction firms, industry publications, racetracks, bloodstock agents, equine insurance agencies and industry associations. Shah and her team have a passion for

horses and helping clients manage their farm and equine business.