

# Massey Consulting To Present “11 Reasons Businesses Are Moving to the Cloud” for Raleigh CFOs and Accounting Leaders



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May 19, 2016 – Raleigh, N.C. – Massey Consulting will be presenting a live seminar on the benefits of Cloud computing for local CFOs, CPAs, and accounting leaders.

Massey Consulting Founder, Philip Massey, CPA, will present “11 Reasons Companies Will Move to Cloud Accounting,” and in-depth look at the trend towards cloud-based ERP and the many benefits companies enjoy as a result of moving to cloud-based accounting.

“There are two audiences in particular that will benefit from this seminar,” said Massey. “The first audience is comprised of companies that have outgrown QuickBooks and are looking for their next accounting solution; the second audience is comprised of companies that are using legacy, on-premises solutions that continue to increase in cost to maintain, but offer precious little in terms of new features and functionality.”

The seminar will take place at WebAssign, a company that worked with Massey Consulting to move their financial accounting from Microsoft Dynamics to cloud-based Intacct. Intacct’s modern, intuitive solution helps the growing education technology provider save \$130,000 in annual salary costs and comprehensive visibility into its organizational performance.

Attendees will learn:

- What cloud-based accounting solutions have the endorsement of the AICPA
- How cloud accounting allows CFOs, Controllers, and other accounting users beyond-the-office access via tablets and smart phones
- Why dashboards contribute to overall organization effectiveness by giving key personnel throughout the organization the real-time information they need to better manage their areas of responsibility
- How to move closer to a 360-degree view of the business with integration of best of breed applications
- And more

“11 Reasons Companies Will Move to Cloud Accounting” will be presented onsite twice for Raleigh CFOs, CPAs, and Accounting Leaders:

June 9 (at WebAssign), 8:30 – 10:30 AM

[Register here](#)

June 29 (at WebAssign), 8:30 – 10:30 AM

[Register here](#)

WebAssign is located at 1791 Varsity Drive #200, Raleigh, NC 27606.

For those outside of Raleigh, two online presentations will be offered:

July 14 (online) 10:30 – 11:30 AM EDT

[Register here](#)

July 28 (online) 2:00 – 3:00 PM EDT

[Register here](#)

About Massey Consulting

Founded in 2002, Massey Consulting is a reseller for accounting software products Intacct and Microsoft Dynamics GP. Our consultants boast a wealth of practical field experience gained as controllers, accountants and information system professional in a wide range of business environments. We are certified, recognized experts in each of the software solutions we offer. Our clients benefit from efficient, integrated solutions that allow them to focus more their business and less on their software. Massey Consulting currently serves over 80 clients across the United States and Canada.

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