What should your accounting function and a race car have in common?

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The fastest cars on the track aren't carrying extra weight—and neither should your accounting function.

It's racing season.

Championship teams don't win by adding more – they win by engineering out everything that doesn't make the car faster! Every component earns its place. Every process exists for a reason. The result is a sleek machine built purely for performance.

Your accounting function should work the same way!

Too many businesses are running their finances like their grandmother's sedan loaded down with unnecessary weight – extra tools, redundant steps, reports that exist out of habit rather than purpose. Its comfortable, but not efficient. The accounting function is slowed down and burning resources that should be fueling growth.

The result? A finance function that costs more is full of delays and delivers less insight than it should.

Here's what we've seen repeatedly working with businesses across industries:

The businesses with the clearest financial picture are rarely the ones with the most tools — they're the ones that identify the key information they need and build intentional processes to meet that need. Built lean. Built to perform!

A race team doesn't improvise on race day. They execute a practiced, streamlined process – committed to continual improvement, every move deliberate, every second optimized.

Here is what that looks like in an accounting function where every step adds value:

- One source of truth — not four spreadsheets and a gut feeling
- Clean, repeatable processes — month-end close shouldn't feel like a crisis
- Reporting that drives decisions — not reporting for reporting's sake
- Expert oversight, right-sized — access to senior accounting knowledge without the full-time cost

Accounting tells the operational story of your organization. Each step of the accounting function should add texture to your story, or it's not needed.

This is exactly where outsourcing done well shines. Not by layering on more complexity — but by stripping it back to what matters.

That's what Dean Dorton's Outsourced Accounting team does.

We strip away the complexity, build processes that run clean, and give your leadership team the financial visibility to make fast, confident decisions — without the cost of a full in-house team. Lean by design. Built for your operations.

If your accounting function feels heavier than it should, it's time to get back to the essentials.

What's one process in your finance function that could use a pit stop? I'd love to talk about what leaner looks like for your business.

Check out Deandorton.com or contact me at jhubbard@deandorton.com