

Beyond the Greens: Mastering the Fairways With AI



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Join us Thursday, May 9 for an exclusive event at Hurstbourne Country Club where the worlds of sports and technology collide. We'll explore how the [PGA](#) (Professional Golfer's Association) leverages cutting-edge [Cisco AI technologies](#) to revolutionize the game of golf.

From enhancing player performance to optimizing fan experiences, discover how AI is reshaping the landscape of professional sports.

Highlights: PGA and Cisco AI Technologies

- – The role of AI in analyzing player data and improving performance metrics.
- – How AI-driven analytics are transforming coaching methodologies and strategy development.
- – Innovations in fan engagement and personalized experiences through AI-powered platforms.
- – Opportunities for businesses to implement similar AI strategies and gain a competitive advantage.

Don't miss the opportunity to explore the endless possibilities that AI brings to both sports and business.

Register:

Our Speaker: Pat Bodin

Pat Bodin started his career over 30 years ago as a certified public accountant. After a few years helping businesses make strategic decisions to thrive through numbers, he shifted his efforts into the burgeoning field of open computing. A blossoming field with the power to transform organizations, Pat focused his ability to cultivate success away from numbers and toward technology. His distinguished career included renowned organizations Lockheed Martin, Turner Broadcasting, and Cisco Systems.

In 2003, Pat recognized the technology education market was desperate for guides that exemplified competency, experience, and know-how. He set out to create a light in the darkness with his upstart training company, Firefly. As founder and CEO, he led Firefly's growth and expansion into one of the largest consulting and education companies worldwide. Firefly's reach spanned the globe, operating in 82 countries, 6 continents, and 22 languages. Firefly's wildly successful rise was acknowledged with Cisco's Global Learning Partner of the Year award for 2012.

Since then, Pat's interest has been in business relevance and continuous improvement. He delves deeply into these topics in his international bestseller, [Get in the Boat: A Journey to Relevance](#). Pat holds a master's degree in taxation awarded by the University of Texas at Arlington and a bachelor's degree in accounting from the University of South Alabama. Ever dedicated to continuing education, Pat keeps his skills sharp through diverse professional training and certificates and is proud to hold a Lean Six Sigma certification from Villanova University.

In addition to his leadership at In the Boat and his work as an author, speaker, and educator, he is a Principal Specialist at Cisco solving complex challenge of cloud architectures.

Please contact Julia Ray at jray@deandorton.com with any questions.