

Sherri Helmond



ARTICLE 04.03.24 GRACE ECKERLE

Professional Experience

With more than 30 years of executive management experience, Sherri brings a unique blend of operational leadership, financial expertise, and industry insight to her role as Dean Dorton's Equine Industry Leader. Throughout her career, she has successfully guided diverse organizations through periods of growth and transformation, with a strong focus on optimizing financial performance and operational efficiency.

Since joining Dean Dorton in 2019, Sherri has specialized in serving equine clients, leveraging her CFO-level expertise to help farm owners, trainers, and equine businesses strengthen operations, improve profitability, and plan strategically for long-term success. As Equine Industry Leader, she works closely with clients to align financial strategies with the unique demands of the industry.

Her areas of expertise include business planning, financial analysis, forecasting, and outsourced accounting. Sherri is particularly skilled in implementing technology solutions, including Sage Intacct, to streamline financial processes, enhance reporting, and deliver actionable insights that support sustainable growth.

Industry Expertise

- Equine
- General Business

Education

- Bachelor of Business Administration, Eastern Kentucky University, Richmond, Kentucky

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