



# Dental Practice Services

When it comes to managing your dental practice, expertise matters.

Do you have the right team?

Accounting and financial management of a dental practice requires a unique skill set. Dean Dorton has more than twenty years of experience supporting dental practices with strategic and operational support as well as new practice start-up and implementing best of practice processes. Our primary objective is for your practice to be as profitable as it can be.

We understand the key drivers of a successful dental practice. From managing office expenses and insurance plan participation to appropriately monitoring and reporting dental practice and hygiene production metrics, Dean Dorton offers services tailored towards your practice's specific needs and objectives:

## Tax

- Tax planning services
- Tax compliance/preparation services
- Assistance with retirement plan implementation and compliance
- Cost reduction strategies
- New market tax credits assistance
- IRS assistance
- Cost segregation studies

## Technology

- Accounting software implementation and support
- Business application training
- Electronic Health Record implementation and support
- IT audit and compliance
- Network design and installation
- PCI compliance
- SOC reporting
- Software consulting
- Voice over IP (VoIP)
- Technology needs analysis

## Accounting/Financial

- Bookkeeping
- Bill paying
- Bank reconciliations
- Financial statement preparation
- Cloud-based accounting software

## Consulting

- Accounting system implementation
- Practice valuation
- Budget development and analysis
- Flash reports/dashboard development
- Benchmarking
- Long-term cash projections
- ROI calculations for new equipment
- Fraud prevention services, including hotlines and internal control assessments
- Revenue cycle assistance
- Merger and acquisitions analysis and consulting



DEAN DORTON ALLEN FORD, PLLC

BUSINESS ADVISORS CPAs CONSULTANTS

For more information, contact:

Porter Roberts  
proberts@deandorton.com  
859.425.7771



Matt Smith  
msmith@deandorton.com  
859.425.7774



# Dental Practice Team



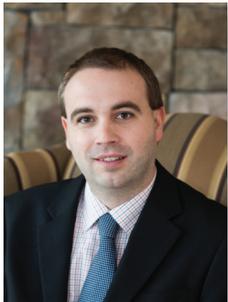
L. Porter Roberts, Jr., CPA  
Director of Tax & Healthcare Consulting Services  
proberts@deandorton.com  
859.425.7771

#### Education

Bachelor of Science in Accounting, 1976, University of Kentucky, Lexington, Kentucky

#### Professional Experience

Porter focuses primarily on the healthcare industry where he offers practice management services including CFO services, accounts payable services, internal control reviews, compensation consulting, accounts receivable analysis, budgets, planning for new practices, and monitoring and benchmarking existing practices. He also provides tax and business advisory services with a focus in nonprofit organizations and specialized consulting for physicians, dentists, medical practices, and other professional service industries.



Matthew Smith, CPA, CFE  
Manager of Tax Services  
msmith@deandorton.com  
859.425.7774

#### Education

Bachelor of Business Administration in Accounting, 2005, Eastern Kentucky University, Richmond, Kentucky

#### Professional Experience

Matt's area of practice consists of tax planning and compliance services, accounting services, business management consulting, and fraud prevention consulting. He focuses primarily on healthcare entities such as physician- and dentist-owned practices, and the related physician and dentist owners. Matt provides value to his clients by minimizing tax liabilities with tax planning strategies, increasing profitability with management suggestions based on budgeting, benchmarking, and other financial analysis, and by listening, understanding, and working together to resolve problems and achieve goals.



DEAN DORTON ALLEN FORD, PLLC

BUSINESS ADVISORS CPAs CONSULTANTS

Louisville  
502.589.6050



Lexington  
859.255.2341